

PART B — (5 × 16 = 80 marks)

11. (a) State and explain the important contributions of Taylor and Fayol in the field of management thoughts. (16)

Or

- (b) (i) Discuss the role of manager. (8)
(ii) Describe the important functions of management. (8)
12. (a) (i) Explain the principle of planning. (8)
(ii) Describe the various types of decision. (8)

Or

- (b) With the help of block diagram, explain the process of management by objectives (MBO). (16)
13. (a) (i) Distinguish between formal and informal organization. (8)
(ii) Explain the line organization with a neat sketch. (8)

Or

- (b) (i) Explain the concept of decentralization. (8)
(ii) Explain the importance of performance appraisal. (8)
14. (a) Discuss the different theories of motivation. (16)

Or

- (b) (i) Explain the importance of communication. (4)
(ii) What are the various barriers to communication? How will you overcome those barriers? (12)
15. (a) Give an account of some popular non-budgetary control techniques, with special reference to break-even analysis and ratio analysis. (16)

Or

- (b) What tools and techniques do you suggest to improve productivity in Indian Organizations? (16)

Question Paper Code : 11555

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2012.

Seventh Semester

Electrical and Electronics Engineering

MG 2351/MG 64/MG 61/MG 75/10177 GE 003 — PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology, Textile Technology, Textile Technology (Fashion Technology) and common to Sixth Semester – Aeronautical Engineering, Automobile Engineering, Civil Engineering, Electronics and Communication Engineering and Mechanical Engineering and also common to Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define 'Management'.
2. Specify the functions of management.
3. List the different types of plans.
4. Define Strategy.
5. What is decentralization?
6. What are the sources of recruitment?
7. Define Motivation.
8. Who is a leader?
9. Define the terms budget and budgetary control.
10. What is quality control?

PART B — (5 × 16 = 80 marks)

11. (a) (i) Discuss the scope and Nature of management. (8)
(ii) What are the environmental factors that affect business? Explain. (8)

Or

- (b) Enumerate the trends and challenges of Management in the globalised era.
12. (a) Define planning. Explain the steps involved in the planning process.

Or

- (b) Write short notes on the following :
- (i) Management by objectives (8)
(ii) Types of strategies (8)
13. (a) Elucidate the steps in selection process.

Or

- (b) Explain any four methods of performance appraisal.
14. (a) (i) Explain any two theories of Motivation in detail. (8)
(ii) What are the essential qualities of a good leader? (8)

Or

- (b) Define communication. What are the barriers to effective communication?
15. (a) (i) Explain the concept and process of controlling. (8)
(ii) Write a note on the different types of control. (8)

Or

- (b) Discuss the various types of budgets in detail.

Reg. No. :

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Question Paper Code : 21602

B.E./B.Tech. Degree Examination , May/June 2013

Seventh Semester

Electrical and Electronics Engineering

MG 2351/MG 61/10177 GE 003/10144 GE 003 – PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology , Textile Technology , Textile Technology(Fashion Technology) Sixth Semester – Aeronautical Engineering , Automobile Engineering , Civil Engineering , **Electronics and Communication Engineering** and Mechanical Engineering and Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008/2010)

Time : Three hours

Maximum : 100 marks

PART A – (10 X 2 = 20 marks)

1. Define Administration.
2. What is globalization?
3. What are the objectives of planning?
4. Name any four Quantitative forecasting techniques.
5. Define Organizing.
6. What are the advantages of Decentralization?
7. What is meant by Brainstorming?
8. What are the different types of management strategies involved in leadership?
9. List any four types of control.
10. Define MIS.

PART B – (5 x 16 = 80 marks)

11. (a) Discuss Henry Fayol's Principles of Management. (16)

Or

- (b) Discuss the trends and challenges of management in global scenario. (16)

12. (a) Define strategic planning. What are the steps involved in strategic planning?(16)

Or

(b) Define decision making process. Explain the process followed while taking a decision in normal situation. (16)

13. (a) What is meant by Departmentation? Explain the needs and importance of departmentation. (16)

Or

(b) Define span of management? Explain the factors which influence the effective span of management. (16)

Or

14. (a) Discuss the Maslow's need hierarchy theory. Compare and discuss the Maslow's and Herzberg's theory of Motivation. (16)

Or

(b) What is organizational culture? Explain the types of organizational culture.(16)

15. (a) Explain the steps involved in the process of controlling. (16)

Or

(b) Explain the steps involved in the implementation of budgetary control. (16)

PART B — (5 × 16 = 80 marks)

11. (a) (i) Explain the functions of managers. (8)
(ii) Outline the evolution and development of management thought. (8)

Or

- (b) Give a detailed account of the various strategies of international business. (16)
12. (a) (i) With a simple flow diagram, explain in detail the steps involved in planning. (10)
(ii) List the benefits and weaknesses of Management By Objectives. (6)

Or

- (b) (i) Explain the recommendations that should be considered by managers for successful implementation of strategies. (8)
(ii) Briefly explain the modern approaches to decision making under uncertainty. (8)
13. (a) (i) Discuss the factors determining the effective span of management. (8)
(ii) Summarize the typical problems found in matrix management. Also mention the guidelines to be followed for making matrix management more effective. (8)

Or

- (b) (i) Enumerate the benefits and limitations of staff organizations. (6)
(ii) Write short notes on decentralization recruitment, training and performance appraisal. (10)
14. (a) (i) Briefly explain the expectancy theory and McClelland's theories of motivation. (8)
(ii) Discuss about Fiedler's contingency approach to leadership. (8)

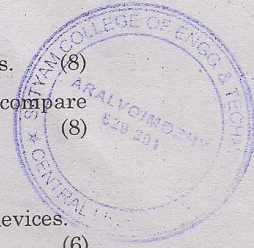
Or

- (b) (i) Describe communication process model. Also, list barriers and breakdowns of communication (10)
(ii) Briefly explain the elements and types of organizational culture. (6)

15. (a) (i) Briefly explain the different types of critical point Standards. (8)
- (ii) Summarize the requirements of feed forward control. Also compare feedback and feed forward systems of control. (8)

Or

- (b) (i) Discuss about important traditional nonbudgetary control devices. (6)
- (ii) Explain about purchase control, maintenance control and quality control. (10)



Electronics and Communication Engineering

Sixth Semester

MG2351-Principles of Management

MAY/JUNE 2014

Question Paper

PART-A(2*10=20)

- 1) Distinguish between administration and management.
- 2) What are the roles of manager has to perform?
3. What is strategic planning? Give an example.
- 4) What do you mean by policy? Give an example.
- 5) Define span of control.
- 6) List down the different types of training.
- 7) Distinguish between creativity and innovation.
- 8) Define motivation.
- 9) Define productivity. List the types of productivity.
- 10) What are the types of budget.

PART-B(16*5=80)

11.a) Explain the evolution of management thought by different experts in management. (16)

Or

b) Discuss management functions as related to trends and challenges in management of global scenario. (16)

12.a) Explain the importance of planning and the steps involved planning process. (16)

Or

b) Explain decision making process. Also discuss how decision making under different conditions are made. (16)

13.a) Explain the difference between line and staff organization with an examples. Discuss its merits and demerits. (16)

Or

b) Explain the process involved in recruiting a graduate trainee in organization. (16)

14.a) Explain the different motivation theories and also discuss how it is useful in leadership of an organization. (16)

Or

b) What are the barriers of effective communication? Explain the different types of communication. (16)

15.a) What is budgetary control? Explain in details the different techniques to control budget. (16)

Or

b) Explain the following :

1) Purchase control. (5)

2) Maintenance control. (5)

3) Quality control. (6)

Reg. No. :

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Question Paper Code : 91698

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2014.

Seventh Semester

Electrical and Electronics Engineering

MG 2351/10177 GE 003/10144 GE 003 — PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology, Textile Technology, Textile Technology (Fashion Technology) Sixth Semester – Aeronautical Engineering, Automobile Engineering, Civil Engineering, Electronics and Communication Engineering and Mechanical Engineering and also common to Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008/2010)

(Common to PTMG 2351/10177 GE 003/10144 GE 003 – Principles of Management for B.E. (Part-Time) Sixth/Seventh Semester – Civil Engineering/ Textile Technology/ECE – Regulation 2009/2010)

Time : Three hours

Maximum : 100 marks.

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define management.
2. Point out any three differences between administration and management.
3. Define Corporate Planning.
4. Write short notes on Policy making.
5. Define Authority.
6. What is Staffing?
7. Write short notes on Laissez faire leader.



8. Write short notes on Elements of Communication.
9. What are the budgetary controls?
10. Define Purchase Control.

PART B — (5 × 16 = 80 marks)

11. (a) Enumerate Fayol's principles of management. How are they different from Taylor principles? Comment on them in brief.

Or

- (b) Explain the roles and social responsibility of a manager.

12. (a) What is Planning? Describe the steps involved in planning.

Or

- (b) Explain in detail about M.B.O.

13. (a) Describe the various bases for departmentation and suggest a scheme of departmentation for a large marketing organization with a field network all over the country.

Or

- (b) Explain selection and Recruitment process.

14. (a) Describe anyone motivation theory and suggest how the motivation theory might aid in getting managers to motivate their staff.

Or

- (b) Explain the different barriers of communication. What steps can be taken to overcome such barriers?

15. (a) What is control? Discuss the phases in control.

Or

- (b) Explain different Budgetary and non-budgetary control techniques.



PART B — (5 × 16 = 80 marks)

11. (a) Explain in detail about Henry Fayol's contribution towards classical approach towards management.

Or

- (b) (i) Discuss the relative importance of each type of the skills to lower, middle and upper level managers. (8)
(ii) Describe the motion study as used by the Gilbreths. (8)
12. (a) (i) Discuss some of the tools for developing organizational strategies. (10)
(ii) Explain the steps involved in Decision making process. (6)

Or

- (b) (i) Elaborate the different types of organizational plans. (10)
(ii) What do you understand by Management by Objectives (MBO)? What are its advantages and limitations? (6)
13. (a) (i) Describe a case in which matrix organization structure will be effective. Also discuss the advantages and limitations of matrix organization. (10)
(ii) Compare formal and informal organizations. (6)

Or

- (b) (i) "Delegation is the ability to get result through others" — Discuss. Explain the steps and guidelines to be followed while delegating authority. (8)
(ii) Explain the various methods of training. (8)
14. (a) (i) Explain the types of formal organizational communications. (8)
(ii) Discuss the obstacles to the leader flexibility and leader styles based on them. (8)

Or

- (b) Does motivation important for organization development/achievement? Justify your answer with Maslow's hierarchy of needs.
15. (a) (i) Explain the relationship between controlling and overall management. Discuss the steps in controlling process. (10)
(ii) Describe the potential barriers to successful controlling. (6)

Or

- (b) Discuss briefly about (i) Break event analysis and (ii) budget as tools for organizational control. (8 + 8)

